



# BioPreferred<sup>SM</sup>

## Why Purchase Biobased Products?



**BioPreferred<sup>SM</sup>**  
Federal Biobased Products Procurement Program

BACK



BEGIN



HOME





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## Why Purchase Biobased Products?

BioPreferred<sup>SM</sup> makes it easy for you to make a difference. All it takes is changing the type of products you purchase. You may think these products will only impact your day-to-day operations, but the good news is that the impact goes far beyond the local level!



2



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PREVIOUS



NEXT



HOME





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## Why Purchase Biobased Products?

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The Federal government spends more than \$400 billion on goods and services each year. With such tremendous purchasing power, we can make a difference just by purchasing biobased products.

We can help:

- Increase our energy security and independence
- Increase economic development
- Improve our environment
- Meet the requirements of the 2002 Farm Bill



3



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## Why Purchase Biobased Products?

How can your purchases help?



4



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PREVIOUS



NEXT



HOME



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## Why Purchase Biobased Products?

Increase Our Energy Security and Independence by:  
Replacing fossil energy-based products with biobased products to help reduce our Nation's dependence on foreign oil and natural gas.



5



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PREVIOUS



NEXT



HOME



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## Why Purchase Biobased Products?

Increase Economic Development by:

Making Federal purchases of biobased products to increase demand for existing agricultural and forestry products. This will cultivate new manufacturing activity and job formation.



6



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PREVIOUS



NEXT



HOME





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## Why Purchase Biobased Products?

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Improve Our Environment by:

Purchasing biobased products to advance the use of renewable resources. Many biobased products are environmentally friendly and biodegradable, and may contribute to safer, healthier workplaces.



7



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PREVIOUS



NEXT



HOME



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## Why Purchase Biobased Products?

Meet the Requirements of the 2002 Farm Bill by:  
Establishing a procurement preference program in all Federal agencies to purchase BioPreferred<sup>SM</sup> designated items. We can make a difference with every purchase of BioPreferred<sup>SM</sup> products!



8



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PREVIOUS



NEXT



HOME



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## Why Purchase Biobased Products?

Many Federal agencies are already purchasing and using biobased products. If you would like to learn more about biobased products already in use, or tell others about your experience using or purchasing biobased products, please visit [www.usda.gov/biopreferred](http://www.usda.gov/biopreferred)



9





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## Why Purchase Biobased Products?

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Now that we have discussed the far-reaching benefits of purchasing biobased products and how you can help, let's clarify your role in implementing BioPreferred<sup>SM</sup>.

**Click here:**

**[What is my role in BioPreferred<sup>SM</sup>?](#)**



10

